



The Guide to Wedding Flowers

Hello!

Huge congratulations on your engagement, and thank you for your interest in our Wedding Flowers!

This is just a little guide containing a selection of our favourite images of just a few of our different previous designs, along with a bit about us, and what to expect along the wedding flower journey!

Happy planning!

Rebecca and Linda



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About Us

The Countryside Florist is owned by myself, Rebecca Walker – I would describe myself as an *experienced and enthusiastic* florist, with a passion for creating breath-taking florals, in all manner of shapes, sizes and designs. I am supported and accompanied by my Mother (my "Mam", we are Northern!) Linda. She is top tea maker, buttonhole Queen and star flower conditioner. Our story goes a little like this...

In 2011, just one month after qualifying as a florist, and at the tender age of 18, I took a leap of faith and opened my very own flower shop. Since then it has been a whirlwind. My "little flower shop" grew into something extraordinary, and after just a few years saw me purchase my very own property, the new home for my not so "little" shop - just a couple of doors down from where we first began.

Fast forward some challenging and fantastic years later, and here we are, with yet more changes! We are now operating (in the same High Street premises) as a Wedding and Events Floral Studio. The day to day shop became really too busy for us to handle as a "two man band" and so I decided to switch things up! Over the years I have built a portfolio of *over 400 weddings*, a number which is ever increasing. I have built a reputation for my wedding work which I could only have dreamed of. I love the buzz of handing a bouquet to a blushing bride, and seeing her reaction to what I have created - that is true job satisfaction!

Our aim is for every client to enjoy their flower experience. We hope that our love of flowers, and our passion for quality, comes across in our consultations, and encourages excitement within our couples for their most special day.

Now, that really is just a "drive by" version of the last nearly 8 years of business! But I hope it gives a little insight into our dedication and the longevity.



Our Bridal Bouquets

Although I (Rebecca) am classically trained, I have developed a “signature style” over the years. My bouquets are known for their natural shape, flower variety, and individuality. I love my bouquets to be full to bursting of an abundance of mixed blooms!

I am also conscious that the different trends and styles change as time goes by. Items come back in, and then go out of fashion really quickly, so I always strive to keep up with what is the current “thing”. The biggest style that has come about since I became a florist, is the “wild” and flowing style, full of mixed luscious greens and a whimsical finish. I did some training down in Kent with an amazing florist, and the wild style which I have now developed has fast become one of my most popular designs for Bridal Bouquets.

In a nutshell, I can create the traditional, the modern, the wild, the whimsical and everything in between.



The Signature Hand Tied Posy



The Wild One



The Cascading Shower







Where we travel

We love the venues local to us, the North East really does have a lot to offer! However we love a change of scenery, and have been privileged to supply flowers for weddings far and wide, including the beautiful Le Petit Chateau and Newton Hall, Barmby Fields Barn and Headlam Hall, to name but a few!



We will travel anywhere throughout the UK. For venues further from us we do have a minimum spend, however if you are wanting a reception full of florals, this will likely always be met!

Centrepiece Ideas

Whether you want to go all out elaborate and wow, or want to keep your wedding reception minimalist and elegant, we are never short of ideas for what you can adorn your guest tables with.

We have a huge array of centrepiece “vessels” and holders. From wooden tall candlesticks, martini vases and tall tapered glass vases, to wooden logs, pretty sweetie jars and birdcages – we have a full range of things to choose from, and anything we don’t already have, we are happy to source.



I always tone the venue flowers to match the bridal party flowers. Often, we incorporate larger headed blooms into the centrepieces for extra wow factor, and a more economical way of decorating a large space. We also love value for money, and actively encourage “double use” where we can! For example, the top table arrangement looks ace on the registry table first, and a lot of centrepiece designs really lend themselves to being fantastic aisle décor.











Extra Inspo

So you know you need a bridal bouquet and all of the bridal party flowers. You have decided on your centrepieces. But you may not want to stop there with your floral wonders! We offer a whole host of other decorative floral designs. Church flowers, staircase décor, fireplace arrangements, archways, table plan flowers, the whole works!

Here are just a few of our past designs.











How to Enquire

The first step to get in touch with us about flowers for your big day, is by completing our online [Wedding Enquiry Form](#), to the best of your knowledge.

This allows us to check our availability for your date, which involves checking how many items you require, and the location of the wedding, against any existing weddings we may have booked in.

If we are available, we will contact you as soon as we can to invite you for a face to face consultation with me (Rebecca) at the Studio, at a convenient time for you. We do some evening appointments, along with lots of daytime and limited Saturday dates too. We use an online booking system for booking appointments, to make the process easier for you!



The Budget

We don't have "starting prices" as we have always felt that they are really misleading, as what you may want may be lots cheaper, or lots more expensive, and so we always find the most honest way is to chat face to face, and once I know what you would love, I can price it individually, fairly and accurately on that.



You will notice our contact form asks for your floral budget. We totally understand this is a difficult one to know! We always say it is best to choose the top figure you would realistically be willing to spend. This is simply so that we can see if we will be able to create your list of requirements within budget! You will be talked through all of the pricing in your consultation, so there is no need to panic at this stage!

As a guide, our minimum spend is £500, and this would generally cater for: the all important bridal bouquet, a couple of bridesmaids, and a handful of buttonholes, along with local delivery. However it all depends on the flower and design choices! We have done the smaller weddings at the minimum budget, right up to the large weddings with lots and lots of floral arrangements, coming in at £3500+. Your individual wedding flower price is available at the end of your consultation!

After the Enquiry

Once you have completed your online enquiry form, I will get back to you, usually via email, within 7 days – though I am usually super quick! I always say to check your junk inbox as quite often my responses go in there! If we are available for your date, then I will invite you to make an appointment to see me, by using our online booking platform.

On the day of your appointment, we do advise you to wrap up warm! Even on a summers day, the studio is a cold zone. This is because the flowers are of course our main priority (we want your wedding flowers to be perfect!) and they need a cold environment to thrive, so in the winter, the shop is super cold, and in the summer, we turn our powerful air-con unit on!



When you arrive, you just ring the bell and we will greet you and offer you a lovely cuppa! Then comes the really fun bit! We talk through your visions for your day as a whole, and come up with a plan for florals to enhance this! I have thousands of pictures of my work and lots of ideas flowing to really help bring your dreams to life.

...After the Enquiry Continued

To get the most out of your appointment, it is advisable to have an idea of the colour scheme or theme you are aiming to achieve for the day, swatches are a fantastic visual aid, but don't worry, they aren't mandatory! We love a good screenshot selection of your favourite designs you have seen, and a Pinterest board is a firm favourite with our Bride's! It would be helpful to include a couple of our own designs from our Facebook or Website, just to get a real feel for what you like and love!



Once we have worked through the list of items you need for your big day, you are given a tailored quote for exactly what we discuss there and then, as we like you to be able to ask us any questions you may have about the quote face to face.

We welcome anyone to come with you for this appointment, it is brilliant to feel the vision coming to life, and the wedding day excitement building...but we do find that big groups can lead to lots of different opinions! This can make it harder for YOU to get the most out of this big planning moment - bringing along your partner or a couple of relatives is usually the best recipe for a really productive and enjoyable meeting.

Booking Your Flowers

Hopefully, after meeting with us you will be full of flower fever and excitement!

If you and your partner decide that I am the florist for you, then all you need to do is pay the required booking fee/deposit. This is a non-refundable payment, and is deducted from your final bill. It saves your date, and secures the price you have been quoted for what you have chosen. I will then run through the details of the terms, and once agreed you will sign the contract and you are all booked in! You will be emailed a full list of your order details too for your convenience, but this can often take a few weeks due to workload!

Throughout the months leading up to the wedding, you can be in as much or as little contact with us as you feel you want. Usually, unless there are any major changes, all that is needed is a catch up a few months before the day to iron out any final details.

The payment schedule will be discussed and agreed upon booking, and payments are best made via cash or bank transfer (cheque is also accepted).



Our Terms and Conditions

Full details of our Terms and Conditions are provided with your Order Details and Contract Information, but as a guide as to what to expect, it can be viewed at:

www.thecountrysideflorist.net/terms-and-conditions



Supplier Recommendations

We know that when organising your wedding, it can be difficult to decipher a good wedding supplier from a bad! Now in the North East we are laden with fantastic suppliers of all industries, so you are spoilt for choice! I thought I'd share with you a small selection of our most favourite industry suppliers!



Emma Marie Photography – Emma is amazing! She has a studio upstairs from our studio, and is a true master of her craft. Her work is exceptional quality, and she is a lovely presence to have around on your big day.

To read more about her and her work, please go to:

www.thecountrysideflorist.net/emma-marie-photography



Sarah Alexis Stationery – Sarah is a Graphic Designer who creates the most beautiful wedding stationery. She also is the creator of our logo and marketing materials. Her work is of such a high standard and is just beautiful. Her website is: www.sarahalexisstationery.co.uk



Sheer Elegance Weddings and Events – Sam is the absolute best in the business. Her range is super extensive and all of such a high quality. From wisteria trees in an assortment of sizes, to beautiful linen chair covers or chiavari chairs and décor – she is fab and is well worth speaking to. I would head to her Facebook: www.facebook.com/sheerelegancechaircovers



Joanne Kay Bridal Boutique – Jo and Kay are both so personable, friendly and genuinely kind. They specialise in luxurious gowns and have an amazing range available to try at their boutique in Stokesley. They can be found online at: www.joannekaybridal.com

THE BIG DAY!

When the day finally arrives, your flowers will be delivered to you as fresh as can be.

We like to see your lovely face and know you are happy, and we will check, check and check again that you are besotted with your flowers before we leave you! It is our most favourite part of the whole wedding process!

Whilst you are beautifying, we will be busy setting up the venue so that you have the most amazing day.



After the day, you may have chosen to bring your hired items back to us at the Studio, so we arrange a time suitable for that. Otherwise, if it has been arranged for us to collect the items, we will organise that!

All we ask is that you have an amazing wedding day, and that you send us plenty of beautiful pictures!

Testimonials

Can not recommend Rebecca and her mum enough. We got married in October and from day one of meeting these lovely ladies I knew I couldn't have anyone else doing my flowers. Amazing at what they do and absolutely loved my flowers. Perfect! Could not have had a wedding without them! Xx

What amazing flowers for my wedding! Becca has been so helpful throughout all the planning. She really knows her stuff!

I cannot thank you enough for the absolutely stunning floral arrangements you made for our wedding in July, they were exactly what we wanted and more! Lots of people have commented to say how wonderful the bouquets and the other arrangements looked and you could really tell how much thought and effort you had put into everything you created in order to make our ideas a reality! Becca and the team are fantastic at their jobs and so friendly to work with, I would highly recommend them for any of your flowering needs!

Words can't even describe how thankful I am to becca and her mum. From the minute I met you I just knew we were going to have the best flowers and centre pieces. You both went above and beyond to make our day look and be as amazing as it was. 5 stars really don't justify you all at Countryside florist. Thank you from the bottom of our hearts. You are truly amazing and the best in the business.

For more reviews, please go to our website: www.thecountrysideflorist.net/testimonials



The Countryside Florist

WEDDING AND EVENTS
FLORAL STUDIO

CREATOR: *Rebecca Walker*



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